

Updated September 2023

CURRICULUM VITAE – Neal Willcott

General Area(s) of Academic Interest

Teaching Interests:

Introduction to Finance
Investment Portfolios
Options and Futures

Research Interests:

Sustainable Finance
Cost of Capital
Macroeconomic Modelling

Relevant Employment History

2023-Present Assistant Professor, Faculty of Business Administration, Memorial University
2021-2022 Term Adjunct Instructor, Smith School of Business, Queen's University
2019-2023 Teaching Assistant, Smith School of Business, Queen's University
2018-2023 Research Assistant, Smith School of Business, Queen's University
2017-2018 Coordinator, StartupNL, St. John's, NL
2015-2018 Research Assistant, Memorial University of Newfoundland

Education

2018-Present PhD in Management (Finance)
Smith School of Business, Queen's University
Thesis: "Three papers on Sustainable Finance: Cost of Delaying; Carbon Pricing: Necessary, but not Sufficient; and Disclosures: A Cost of Capital Solution"
2016-2018 MSc in Management
Faculty of Business Administration, Memorial University of Newfoundland
2014-2016 Master of Business Administration
Faculty of Business Administration, Memorial University of Newfoundland
2007-2013 Bachelor of Science (Joint Honours: Biochemistry and Neuroscience)
Faculty of Science, Memorial University of Newfoundland

Dissemination of Knowledge – Courses Taught

Queen's University

- Business 3550 – Financial Management I (3 sessions: 1 Session; January 2024-April 2024; 2 sessions; May 2024-Aug 2024)
- Commerce 221 – Introduction to Finance (2 sessions: January 2021- April 2021; May 2021-September 2021)
- GBD 821 – Finance Fundamentals (Course Design, Delivered by Dr. Ryan Riordan; July – September 2020)

Memorial University

- Business 4500 – Introduction to Finance (tutorials taught as TA)
- Business 6510/9320 – Portfolio Management (tutorials taught as TA)

Awards and Honours

2022	CPA Ontario Centre for Corporate Reporting and Professionalism – Funding Award for Research Topic
2022	PhD Student Research Excellence Award
2022	D.D Monieson Award. Smith School of Business Award for Outstanding Thesis Topic
2021	Outstanding New Case Writer (Nominated): “DSM Industrial: A Question of Succession” (with R. Stack, A. Avery, & T. Cooper), Case Centre, 2021.
2019	Best Student Case (with R. Stack, L. Hewitt, A. Avery, & T. Cooper), ASAC, 2019
2019	1 st Place – 2019 John Molson Business Ownership Case Writing Competition for “DSM: A Question of Succession” with R. Stack, L. Hewitt, A. Avery, & T. Cooper
2019	Fellow of the School of Graduate Studies
2018	Winner of the Atlantic Credit Union Graduate Award in Business
2018	Winner of the Canadian Beverage Association Graduate Business Scholarship
2018	Faculty of Business Administration Advisory Board Award for Excellence
2018	Best in Track Academy of Finance – MBAA International
2018	Vice President of the MBA Student Association
2017	Dean’s List (2012-2017)
2017	Fellow of the School of Graduate Studies
2016	Global Business Challenge 2016 Finalist – Brisbane, Australia
2016	Concordia MBA International Case Competition –Semi Finalist
2007	Scholarship Award from Memorial University for Academic Achievement

Publications

Working Papers are noted

*Cleary, S., Willcott, N. (2023). Disclosures and Cost of Capital: An examination of how disclosing emissions influences perception. Working Paper.

*Cleary, S., Willcott, N (2023). Carbon Pricing: Necessary but Not Sufficient. Working Paper

Cleary, S., Willcott, N. (2022). Cost of Delaying to Invest: A Canadian Perspective. Finance Research Letters. 50.

Oldford, E., Willcott, N., & Kennie, T. (2021). Can student managed investment funds (SMIFs) narrow the environmental, social and governance (ESG) skills gap?. *Managerial Finance*, 48(1), p. 57-77.

Abukari, K., Oldford, E., & Willcott, N. (2021). Student-managed investment funds: a review and research agenda. *Managerial Finance*, 47(11), p. 1608-1635.

Willcott, N., & Faseruk, A. (2020). PACs and Super PACs: Measuring the Changing Nature of Corruption Behavior. *Journal of Leadership, Accountability and Ethics*, 17(2), p. 88-103.

Willcott, N., & Faseruk, A. (2018). Making Sense of Time Value of Money and Agency Considerations in Structuring Legal Settlements in Canada. *American Journal of Management*, 18(3), p. 79-85

Avery A, Cooper T, Willcott N, Stack R,. DSM Industrial: A Question of Succession. Ivey Publishing. 2020.

Institute for Sustainable Finance Research Reports (Author or Co-Author):

“Carbon Pricing: Necessary, but Not Sufficient”, October 2023. Co-authored with Sean Cleary.

“The Physical Costs of Climate Change: A Canadian Perspective,” April 2022. Co-authored with Sean Cleary.

Conference Proceedings/Presentations

Cleary, S., Willcott, N. (2023). Carbon Pricing: Necessary but Not Sufficient. Cross-Country Perspectives in Finance. December 8-9, 2023.

Cleary, S., Willcott, N. (2023). Carbon Pricing: Necessary but Not Sufficient. Journal of Financial Research European Symposium. July 7-8, 2023.

Cleary, S., Willcott, N. (2023). Carbon Pricing: Necessary but Not Sufficient. Canadian Sustainable Finance Network. June 22nd and 23rd.

Cleary, S., Willcott, N. (2023). Carbon Pricing: Necessary but Not Sufficient. Cross-Country Perspectives in Finance. June 24-26, 2023.

Cleary, S., Willcott, N. (2022). Cost of Delaying to Invest: A Canadian Perspective. Academy of Finance Conference. MBAA International, Chicago, IL. March 23-25, 2022.

Cleary, S., Willcott, N. (2022). Cost of Delaying to Invest: A Canadian Perspective. Sustainable Finance Special Theme Conference. Cross Country Perspectives in Finance. March 18-19, 2022.

Cleary, S., Willcott, N. (2022). Cost of Delaying to Invest: A Canadian Perspective. Sustainable Accounting and Finance Conference. Sprott School of Business, Carleton University. April 27-28, 2022.

Stack, R., Willcott, N. (2022). Wirecard AG: Fraud and Finance. Administrative Sciences Association of Canada. Dalhousie University. June 4-7, 2022.

Cleary, S., Willcott, N. (2021). Cost of Delaying to Invest: A Canadian Perspective. Canadian Sustainable Finance Network Conference. Haskayne School of Business, University of Calgary. November 19-20, 2021.

Oldford, E., Willcott, N., Kennie, T. (2021). "Can student managed investment funds narrow the ESG skills gap?". Financial Education Association Conference, September, 2021.

Hossain, A., Cooper, T, Bharbra, H. & Willcott, N. (2019). "Does Ownership Structure in SMEs create Governance Issues with Top Executive Pay?" MBAA International Conference, Chicago, Il., March 2020.

Faseruk, A. & Willcott, N. (2019). "PACs and SuperPACs: The changing nature of Corruption" MBAA International Conference, Chicago, Il., March 2019.

Faseruk A. & Willcott, N. (2019). "Time Value of Money and Agency Considerations in Structuring Legal Settlements in Canada" MBAA International Conference, Chicago, Il., March 2018.

Management Consulting

Gardiner Centre at Memorial University – Consultant

Projects Completed for:

1. Newfoundland Quarterly (2014)
2. Festival 500 - Growing the Voices (2014)
3. Maine Institute (2015)

Service

Queen's University

2020 PhD Representative to the Faculty Board, Smith School of Business, Queen's University, September 2020 – September 2021

2020 Covid-19 Committee, Smith School of Business, Queen's University, September 2020-January 2021

Memorial University

2018 Faculty Board, Faculty of Business Administration, Memorial University, Jan – Aug 2018

2016 MBA Student Association, Vice President, Faculty of Business Administration, Memorial University, Sept – April 2016

Media Citations/Interviews

Smith School of Business (Winter 2023). “Smith celebrates research excellence”. Published in the News Blog.

The Conversation (Spring, 2022). “Canada faces huge physical costs from climate change, making net zero a great investment”. Op-Ed.

Global News British Columbia (Spring, 2022). “Global News Morning BC”. TV Interview.

Smith School of Business (Spring, 2022). “Cost of Climate Change Pain”, Published in “Smith Business Insight”.

Smith School of Business (Spring, 2022). “Insight”. Research Presentation.

Smith School of Business (Summer, 2020). “Research In-Progress Report”.

Smith School of Business (October, 2019). “Advancing Business Studies”, Published Interview in “Year in Review 2018-2019”

External Academic Service

2023, Session Chair, Cross Country Perspectives in Finance (via Zoom)

2023, Discussant, Cross Country Perspectives on Finance (via Zoom)

2022, Reviewer, *Finance Research Letters*

2022, Discussant, Sustainable Accounting and Finance, Sprott School of Business, Ottawa, ON. (via Zoom)

2022, Session Chair, Cross Country Perspectives in Finance (via Zoom)

2022, Discussant, Academy of Finance, Chicago, IL. (via Zoom)

2021, Reviewer, *Managerial Finance*

2018-2019, Discussant, Academy of Finance, Chicago, IL.

External Community

2018-2021, Board of Directors, Vice President, Kingston Student Housing Co-op

2017-Present, Contributor, Citizen’s Advocating for Stronger Elections (CASE) NL

2017-2018, Chief Financial Officer, Ian Froude for Ward 4

2017-2018, Board of Directors, Planned Parenthood NL

2014-2015, Board of Directors, Startup NL